

Atlanta Saddlery & IEA.Zone4

Over the past few years we've watched, through employees and customers, the rapid rise of the IEA. Since we are located in Alpharetta, Georgia, we've particularly watched the emergence of Zone 4.

15% discount for IEA team members

There are a few conditions*, but generally, any member of an IEA team qualifies for a 15% discount on goods purchased at Atlanta Saddlery.

*Saddles, custom orders (subject to review) are excluded from this offer.

“3 out of 15” program (3/15=20%)

We've had this program for a while now, and, when you're putting together an outfit or fitting a new horse, this program can really save you money. Here it is, in a nutshell: If your invoice has items from three (or more) of the fifteen categories listed, then you get 20% off those items. Again, there's fine print*, but it can be that simple.

The categories are show coats, breeches, chaps, boots (tall or paddock), helmets, show shirts, bridles, reins, breastplates, martingales, halters, girths, leathers, irons, and saddle pads.

*All items must be on the same invoice. Can not be combined with any other discount.

Excludes sale items.

facebook.com/atlantasaddlery

Although we are new to this, we've established a facebook page where we will try to keep our “fans” updated. We've also started a group with you in mind, loosely titled “IEA4 - Atlanta Saddlery”. We'll use this group to more specifically address you and your teammates. So, become a fan of facebook.com/atlantasaddlery and we'll keep you posted.

The address for the group is <http://www.facebook.com/atlantasaddlery#/group.php?gid=127478410998>. (It's easier just to type IEA4 - Atlanta Saddlery into the Facebook search box).

“Team Wear”

We are in the process of putting together easily ordered packages for team clothing and accessories. Here's the important part: if you have any suggestions, please let us know. We'll keep you posted on this, and hopefully have a definitive list very soon.

Contact Atlanta Saddlery:

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